



"Nature's Nutritional Supplement for Glucose ManagementSM"

Diabco Life Sciences, LLC

484 East Carmel Drive, #204
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www.healthydiabetic.com

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Healthy Diabetic Bakery Products Launched Nationally

(Indianapolis, IN)—Diabrotol™ Bakery Formulation is being launched nationally by Crawford's Bakery and Diabco Life Sciences, LLC, the manufacturer of Diabrotol™, a new nutraceutical dietary formulation for managing blood glucose naturally. Diabrotol is among the first diabetic dietary formulations to meet the regulatory requirements for all claims made under the U.S. Dietary Supplements, Health and Education Act (DSHEA) administered by the Food and Drug Administration. Diabrotol's natural bioactive ingredients have been scientifically documented in clinical trials to lower and stabilize blood glucose levels an average of 33% over a 60–90 day period.

The Concern About Diabetes

Crawford's Bakery, an Indianapolis bakery established in 1981, has secured the exclusive right to market the new Diabrotol Baking Formulation to retail and wholesale bakeries nationwide. "This initiative is designed to bring healthier bakery products to our customers, and is an important step in helping reduce the health risks associated with diabetes and pre-diabetes", says Rick Crawford, Co-Owner of Crawford's Bakery and President of a National Bakers Association buying and best business practices entity operating as the RPIA at www.rpia-usa.org. Under the agreement with Diabco Life Sciences, Crawford's will assume responsibility for marketing the Diabrotol Baking Formulation to the over 10,000 retail and wholesale bakers throughout the United States and Canada. In addition, each participating retail bakery will have the opportunity to offer for sale the Diabrotol Consumer Cartons, each containing a convenient 30 day supply of Diabrotol packets for daily use at home and while traveling.

The Diabrotol Benefits

"Diabco Life Sciences is pleased to have this alliance with Crawford's Bakery, and we are particularly pleased to have the opportunity to announce this program at a time when diabetes education and awareness is being emphasized by the Indiana Dietetic Association", says Thomas A. Stergar II, Managing Member of Diabco Life Sciences, LLC. "Diabrotol not only contains clinically documented bioactive ingredients to lower and stabilize blood sugar levels, but it also embodies a full range of natural whole grain vitamins, minerals, antioxidants and dietary fiber which help provide the daily nutritional balance that Type 2 diabetics and pre-diabetics need to maintain healthy glucose metabolism", says Paul Reising, Director of Research and Business Planning for Diabco Life Sciences.

Diabrotol Baking consumer products like muffin tops and biscotti will be available at retail bakeries starting in May 2008, but the Diabrotol Consumer Cartons are available now at Crawford's Bakery and Hart's Bakery in Indianapolis, and on the Diabco Life Sciences website at <http://www.healthydiabetic.com>. David Rocci, Director of Ecommerce Sales and Marketing



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at Diabco Life Sciences, says "the website has been designed to provide scientifically accurate information on diabetes and diabetes management, as well as, nutrition and lifestyle measures to help reduce the health risks associated with diabetes and pre-diabetes. It's not just an ecommerce site, it's an information resource for healthy living."

About Diabco Life Sciences, LLC

The Company is focused on developing scientifically documented nutraceutical functional food products for consumers seeking healthier lifestyles through performance proven non-prescription alternatives. Nutraceutical functional foods are those that have been scientifically proven to mitigate specific disease conditions and/or health risks. Diabco Life Sciences is based in Carmel, Indiana. Diabatrol is a registered trademark of Diabco Life Sciences, LLC. More information on the Company can be found at www.healthydiabetic.com, or by calling 1-866-800-3168 toll free. Retail bakery inquiries should be directed to rick@diabatrolbaking.com.

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